Mediacom

Rocco B. Commisso
Chairman and Chief Executive Officer

August 7, 2008

Chairman John D. Dingell
U.S. House of Representatives
Committee on Energy and Commerce
2328 Rayburn House Office Bldg.
Washington, DC 20515

via Overnight Courier Service

Dear Chairman Dingell:

On behalf of Mediacom Communications Corporation ("Mediacom"), I am responding to your letter to me dated August 1, 2008 regarding whether Mediacom, as a provider of high-speed Internet services, engages in targeted Internet advertising. As one of the leading cable operators focused on serving smaller cities and towns in the United States, I can assure you that our company recognizes its obligation to protect subscriber privacy and makes every effort to ensure that its practices comply with applicable law. We look forward to working with you and the Committee as you address this important matter.

Mediacom's responses to the specific questions raised in your letter are outlined below:

1. *Has your company at any time tailored, or facilitated the tailoring of, Internet advertising based on consumers' Internet search, surfing, or other use?*

   Mediacom has not tailored, or facilitated the tailoring of, Internet advertising based on consumers' Internet search, surfing, or other use.

   Mediacom does utilize technology, similar to that included in many toolbar or search applications, that directs customers who type in erroneous URLs to an "error" message page which suggests potential links that the user may have been looking for and also provides some links to sponsored advertisements. In such cases, the sponsored advertisements are delivered based upon predictive judgments made about the mistyped URL and the technology does not collect or rely upon any other data.

   As a website operator, Mediacom provides advertising and web search functionality, but we rely on third-parties such as Google and Yahoo to do so. It is our understanding that Internet search companies, including Google and Yahoo, will be providing your Committee with information on their Internet advertising practices.

Mediacom Communications Corporation
100 Crystal Run Road • Middletown, NY 10941 • 845-695-2600 • Fax 845-695-2639

2. *Please describe the nature and extent of any such practice and if such practice had any limitations with respect to health, financial, or other sensitive personal data, and how such limitations were developed and implemented.*

   As indicated in Question # 1, Mediacom does not engage in such practices.

3. *In what communities, if any, has your company engaged in such practice, how were those communities chosen, and during what time periods was such practice used in each? If such practice was effectively implemented nationwide, please say so.*

   Not applicable to Mediacom.

4. *How many consumers have been subject to such practice in each affected community, or nationwide?*

   Not applicable to Mediacom.

5. *Has your company conducted a legal analysis of the applicability of consumer privacy laws to such practice? If so, please explain what that analysis concluded.*

   Mediacom has not conducted a legal analysis of the applicability of consumer privacy laws to such a practice.

6. *How did your company notify consumers of such practice? Please provide a copy of the notification. If your company did not specifically or directly notify affected consumers, please explain why this was not done.*

   Not applicable to Mediacom.

7. *Please explain whether your company asked consumers to "opt in" to the use of such practice or allowed consumers who objected to "opt out." If your company allowed consumers who objected to opt out, how did it notify consumers of their opportunity to opt out? If your company did not specifically or directly notify affected consumers of the opportunity to opt out, please explain why this was not done?*

   Not applicable to Mediacom.

8. *How many customers opted out of being subject to such a practice?*

   Not applicable to Mediacom.

9. *Did your company conduct a legal analysis of the adequacy of any opt-out notice and mechanism employed to allow consumers to effectuate this choice? If so, please explain what that analysis concluded.*

   Not applicable to Mediacom.

10. *What is the status of consumer data collected as a result of such practice? Has it been destroyed or is it routinely destroyed?*

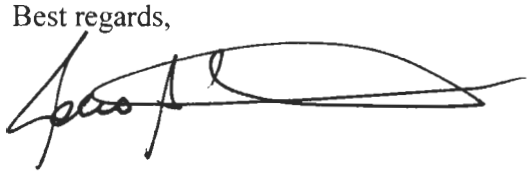
    Not applicable to Mediacom.

11. *Is it possible for your company to correlate data regarding consumer Internet use across a variety of services or applications you offer to tailor Internet advertising? Do you do so? If not, please indicate what steps you take to make sure such correlation does not happen. If you do engage in such correlation, please provide answers to all the preceding questions with reference to such correlation. If you previous answers already do so, it is sufficient to simply cross-reference those answers.*

    It is technically feasible for Mediacom to tailor Internet advertising by correlating data regarding consumer Internet use across a variety of services and applications we offer. However, Mediacom does not tailor Internet advertising by correlating data regarding consumer Internet use, nor does Mediacom have the systems or processes in place to allow such a correlation to occur.

I hope you find this response helpful. Please do not hesitate to contact me directly at (845) 695-2630 if you, or your staff, have questions about any of the information contained in this letter.

Best regards,



cc: Ranking Member Joe Barton, Committee on Energy and Commerce
Chairman Edward J. Markey, Subcommittee on Telecommunications and the Internet
Ranking Member Cliff Stearns, Subcommittee on Telecommunications and the Internet