Qwest
Spirit of Service

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Andy Holleman
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August 7, 2008

The Honorable John D. Dingell, Chairman
The Honorable Joe Barton
The Honorable Edward J. Markey
The Honorable Cliff Stearns
Committee on Energy and Commerce
U.S. House of Representatives
2125 Rayburn House Office Building
Washington, DC 20515-6115

Re: Behavioral Advertising

Dear Representatives Dingell, Barton, Markey and Stearns:

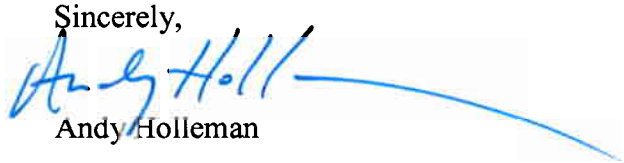
This letter responds to your letter dated August 1, 2008, to Ed Mueller, Qwest's Chief Executive Officer. As the Company's Chief Privacy Officer, I am responsible for Qwest's use of data about its employees and customers and am pleased to be able to respond to your questions on Qwest's behalf.

You pose a number of specific questions, most of which focus on whether Qwest is or has been engaged in behavioral advertising as that term is commonly understood, and if it has been, how it has implemented the service. Qwest is not now, nor has it ever been, engaged in behavioral advertising with customers, either in a market trial or in the context of a full product launch. Accordingly, Qwest does not have any further responsive information to provide to questions 1-4, 6-8, 10 and 11 of your letter.

Questions 5 and 9 of your letter ask whether we have analyzed the lawfulness of behavioral advertising. We have conducted a legal analysis of various aspects of behavioral advertising. That analysis is protected by the attorney client privilege.

We trust our responses are satisfactory and help facilitate your inquiry. If you have further questions, please do not hesitate to contact us.

Sincerely,



Andy Holleman

cc: Rich Baer, Qwest Executive Vice President and General Counsel
Shirley Bloomfield, Qwest Senior Vice President Federal Relations