

Dingell Commends NCTA for Efforts to Educate Consumers About Digital Television Transition

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NEWS RELEASE

Committee on Energy and Commerce

Rep. John D. Dingell, Chairman

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Contact: Jodi Seth or Carrie Annand, 202-225-5735

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Washington, D.C. — Rep. John D. Dingell (D-MI), Chairman of the Committee on Energy and Commerce, made the following statement today following the National Cable Television Association's (NCTA) announcement of a \$200 million campaign to educate consumers about the transition to digital television (DTV). On February 17, 2009, analog televisions will no longer function without converter boxes to receive digital signals.

"I applaud the cable industry for the significant campaign it announced today to educate the public about the DTV transition. Ensuring a successful transition must be one of our nation's top priorities, and it is incumbent upon the government, industry and the public interest community to educate consumers about how to be prepared. Cable

operators are to be commended for being at the forefront of that effort, and I would hope to see others follow their lead in short order.”

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Prepared by the Committee on Energy and Commerce
2125 Rayburn House Office Building, Washington, DC 20515