

I COME BEFORE YOU WITH ONE OF THE MOST COMPELLING MEDIA COMPANIES OF OUR GENERATION.

THE AFRICA CHANNEL IS EVERYTHING THE POLITICAL, MEDIA AND CONSUMER LANDSCAPE IN THIS COUNTRY IS READY TO ENGAGE AND EXPERIENCE.

(ROLL VIDEO TAPE: Running time 1:20secs.)

THE AFRICA CHANNEL IS HERE IN THE NAME OF DIVERSITY.

AMERICA STANDS FOR DIVERSITY. BOTH CABLE, TELEPHONE AND SATELLITE COMPANIES SAY THEY UNDERSTAND THE IMPORTANCE OF DIVERSITY.

WE EMBRACE THAT POSITION, SUPPORT THAT POSITION AND PRAY THEY WE ARE NOT GETTING HOLLOW PROMISES OR LIP SERVICE.

AFRICA IS ABOUT DIVERSITY. ALL OUR ROOTS TAKE US BACK THERE.....IT IS THE MOST DIVERSE PLACE ON EARTH.

WITH THAT DIVERSITY COMES CELEBRATION, CONFLICT, TRAGEDY VIBRANCY IN THE NAME OF CULTURE, ADVENTURE, WILDLIFE, DANCE, MUSIC, HISTORY, FOOD, TRANQUILITY.....ALL PART OF THE AFRICAN EXPERIENCE...UNMATCHED OR EXPERIENCED ANYWHERE ELSE ON THE PLANET.

DOUBLE -CLICK ON ANY ONE OF THESE CATEGORIES AND YOU GET SOME OF THE MOST COMPELLING STORIES AND PICTURES TO SHARE WITH THE REST OF THE WORLD.....IN THIS CASE THE UNITED STATES OF AMERICA.

IT IS THIS EXPERIENCE THAT AS AN INDEPENDENT NETWORK WE HAVE BEEN ABLE TO CAPTURE THE IMAGINATION OF CABLE COMPANIES THAT HAVE COMMITTED TO CARRY US. IN THIS CASE COX AND COMCAST. ALL THE OTHER PLAYERS ARE UNDER DISCUSSION OR NEGOTIATION. DEPENDING ON WHO YOU'RE DEALING WITH, THE PROCESS IS EITHER SWIFT OR MOVES AT THE SPEED OF MOLASSES.

WHICH IS WHY WE EMBRACE COMPETITION.....
COMPETITION IS GOOD, ITS HEALTHY, IT MEANS CHOICE AND ACCESS.
THAT IS THE AMERICAN WAY.
ONE OR TWO GATEKEEPERS IS UNACCEPTABLE.....IT IS DOWNRIGHT
UNAMERICAN.

NEW TECHNOLOGIES ARE OPENING UP BANDWIDTH, SOMETHING THAT
CONTINUES
TO CHALLENGE THE CABLE COMPANIES. WE JUST WANT A LEVEL
PLAYING FIELD. WE WANT THE OPPORTUNITY TO COMPETE ON
EVERYPLATFORM.....WHETHER THAT BE CABLE, TELCO, SATELLITE OR
BROADBAND.

IT DOES NOT MATTER WHETHER THE CONSUMER IS IN DETROIT, NEW
YORK, WASHINGTON DC , LOS ANGELES OR ST. LOUIS MISSOURI. EVERY
CONSUMER SHOULD HAVE THE OPPORTUNITY TO ACCESS WHAT WE HAVE
TO OFFER.....IF THE TELCOS ARE GOING TO BE IN WASHINGTON DC WHY
SHOULD'NT CONSUMERS IN ALL OF WASHINGTON DC HAVE ACCESS TO
THEIR PLATFORM?

WE HAVE ALMOST 1800 HOURS OF CONTENT YET TO BE SEEN IN THIS
COUNTRY....A CASE WHERE OPPORTUNITY MEETS THE RIGHT CAUSE.

LET US NOT FORGET, THE AFRICA CHANNEL IS NOT THE PROBLEM BUT
PART OF THE SOLUTION WITH DIVERSITY.

IN DEMISTIFYING AFRICA....PEOPLE START TO BECOME AWARE OF
HOW IMPORTANT AFRICA IS TO AMERICAS FUTURE....ITS RESOURCES,
ENERGY AND SECURITY.

OUR CHANNEL BRINGS FORTH ACCESS FOR THOSE WITH A HUNGER TO
LEARN, THOSE WITH A HUNGER FOR HISTORY, THOSE WITH A HUNGER
FOR BUSINESS OPPORTUNITIES THOSE WITH A HUNGER TO SIMPLY
CONNECT AND UNDERSTAND

WE ARE HERE DOING SOMETHING POSITIVE TO THAT END. WE HAVE DONE
EVERYTHING THE MSO'S AND TELCOS HAVE ASKED OF US. BRING FORTH
A QUALITY PRODUCT, BE RELEVANT TO THE COMMUNITY AND HAVE
A BUSINESS MODEL THAT MAKES SENSE AND MAKE SURE YOU CAN
MARKET YOUR PRODUCT AND ADD VALUE TO OUR BUSINESS.

TO ALL OF THE ABOVE, WE CAN....WE ARE... AND.... WE WILL.

VISIT OUR WEBSITE AT WWW.THEAFRICACHANNEL.COM AND YOU

SEE WHY WE ARE READY FOR BUSINESS AND WELCOME AN OPPORTUNITY

TO PARTICIPATE ON A LEVEL PLAYING FIELD IN THIS DIGITAL AGE.

THANK YOU.