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July 22, 2015

Dear Members of the House of Representatives,

As you begin to consider the Safe and Accurate Food Labeling Act, H.R. 1599, the Pet Food Institute, whose members make 98% of U.S. pet food, would like to underscore the urgency of this legislation, and asks you to support its passage.

H.R. 1599, which creates a national, uniform standard for the labeling of food, including pet food, made with or without genetically engineered ingredients, provides consumers who are seeking more information about the food they are choosing for their cats and dogs confidence in what they are purchasing.

H.R. 1599 brings consistency and transparency to the GMO labeling issue which has been plagued by misinformation, consumer confusion and state-by-state mandatory labeling efforts. The resulting environment has brought uncertainty and unpredictability to the market place, forcing pet food makers to increasingly navigate a patchwork of labeling requirements that must be supported by separate, verifiable and costly supply chain processes.

We thank the House of Representatives for its leadership on this issue and urge you to vote in favor of H.R. 1599.

Sincerely,

Cathleen Enright, PhD

