

Footnote 1

From: Aronson, Lauren [REDACTED]
Sent: Friday, July 24, 2009 12:15 PM (GMT)
To: Super, Nora M. [REDACTED]
Subject: RE: need to talk about the IMAC proposal

I am in a staff meeting. will call you shortly.

From: Super, Nora M. [REDACTED]
Sent: Friday, July 24, 2009 8:14 AM
To: Aronson, Lauren
Subject: Re: need to talk about the IMAC proposal

Hi Lauren,
I tried to call and you were out. We really need to talk. Our calls against reform are coming in 14 to 1. President makes it sound like we've endorsed IMAC, which we haven't. We support senate approach that keeps MedPAC in the legislative branch. We may release a statement today to make that clear.
Nora Super
AARP, Government Relations & Advocacy
Sent by my Handheld
Please excuse typos

From: Aronson, Lauren
To: Super, Nora M.
Sent: Thu Jul 23 19:13:49 2009
Subject: Re: need to talk about the IMAC proposal

Hi nora - feel free to give me a call at my office [REDACTED]

From: Super, Nora M.
To: Aronson, Lauren
Sent: Thu Jul 23 17:58:33 2009
Subject: need to talk about the IMAC proposal
Can you give me call asap? Thanks, Nora

Nora Super
Director
Federal Health & Long-Term Care
AARP Government Relations and Advocacy
[REDACTED]

Footnote 2

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Wednesday, July 29, 2009 8:59 PM (GMT)
To: Sloane, David [REDACTED]
Subject: RE: Tuesday's HCR Contact Activity Update - Very High Volume

David: what is your number, I am headed home with the flu but would like to callyou.

From: Sloane, David [REDACTED]
Sent: Wednesday, July 29, 2009 12:25 PM
To: Aronson, Lauren; DeParle, Nancy-Ann M.
Subject: FW: Tuesday's HCR Contact Activity Update - Very High Volume

Lauren/Nancy:

FYI, please keep close.

Tx, David

From: Fox, Robert
Sent: Wednesday, July 29, 2009 12:14 PM
To: Remez, Shereen; Kilpatrick, Lance; Matheis, Cheryl; Duritz, Nicole

[REDACTED]

Subject: Tuesday's HCR Contact Activity Update - Very High Volume

Tuesday's HCR contact volume set new highs across the board. The total contacts handled was 4,702. The breakout was:

Request for more information:	492
Oppose HCR:	4,174
Support HCR:	36

In addition, as of 10am today, there are over 800 emails that need responses.

Key points for HCR phone contacts on July 28:

- High volumes, nearly double the previous day, and nearly as many as all of last week.
- The share of callers opposed to HCR jumped again, to 89%
- The share of callers supporting HCR fell sharply, to 0.8%

Key themes heard from callers:

- Opposition to President Obama's participation in AARP's Town Hall
- Care rationing for seniors and "end of life" counseling as a euphemism for euthanasia
- Perceived partisanship on AARP's part

Thanks,
R.J.

Robert Fox | Dir, Quality Assurance, Member Communications



This email and any files transmitted with it may contain confidential information and are intended solely for the use of the individual or entity to which they are addressed. If you have received this email in error please notify your system manager and delete any copies of this email you have. Please note that any views or opinions presented in this email are solely those of the author and do not necessarily represent those of AARP. Finally, the recipient should check this email and any attachments for the presence of viruses. AARP accepts no liability for any damage caused by any virus transmitted by this email.

Footnote 3

From: Messina, Jim [REDACTED]
Sent: Tuesday, December 15, 2009 12:49 PM (GMT)
To: LeaMond, Nancy [REDACTED]
Subject: Hey

We need barry rand to go meet with ben nelson personally and just lay it on the line. "We will be with you, we will protect you. But if you kill this bill, seniors will not forget."

We are at 59, we have to have him

Footnote 4

From: Messina, Jim [REDACTED]
Sent: Tuesday, December 15, 2009 1:13 AM (GMT)
To: LeaMond, Nancy [REDACTED]
Subject: Now that byou support the bill (tomorrow am)

Can we get immediate robo calls into Nebraska urging nelson to vote for cloture?

Footnote 5

From: Messina, Jim [REDACTED]
Sent: Thursday, October 15, 2009 2:48 PM (GMT)
To: LeaMond, Nancy [REDACTED]; DeParle, Nancy-Ann M. [REDACTED]
 [REDACTED] Sheehy, Kristin J. [REDACTED]
Subject: Re: MEETING WITH BYRON DORGAN and LEADER REID

Nancy ann and I would love to discuss this, before you do anything. Sheehy will set it up. I am gone until monday traveling with potus

From: LeaMond, Nancy
To: Messina, Jim
Sent: Thu Oct 15 10:39:18 2009

Subject: MEETING WITH BYRON DORGAN and LEADER REID

As you requested, Barry and I met with Sen. Dorgan yesterday. He expressed concern (based on a Geoff Garin poll in his state) that seniors are wildly opposed to health care reform. He didn't press the point that perhaps we shouldn't do hcr, but, rather he focused on the need for AARP to engage more. We told him what we were doing and also tried to make the argument that there are key items we seek in the Senate bill: closing the doughnut hole, the doc fix, etc that will help us enormously in making our case to our members and all 65+ folks. And, yes, we will do direct mail and advertising to tout these benefits when they are included in the legislation. We also pledged to be with him (meaning working grassroots) on the drug importation issue. We noted that seniors want to lower the cost of prescription drugs and we are working on lots of measures.

We also met with Sen. Reid and reiterated our primary asks: the doughnut hole and age rating. He said that he would work on these. We are following up with Kate Leone.

Jim, I think it would be very useful to have a small meeting with you, Nancy-Ann and whomever on the Hill to work through these issues. We are going to have to activate our members and our leadership feels strongly that we must direct grassroots to the President and the Senate. Before doing this, I'd like to be sure that we've had a full conversation. I want to be sure that there are no surprises or miscommunication. Thanks very much.

All good wishes.

Nancy A. LeaMond
 Executive Vice President
 AARP Social Impact Group

www.aarp.org

Footnote 6

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Thursday, August 20, 2009 12:06 AM (GMT)
To: Rother, John [REDACTED]
Subject: Re: Outreach to srs

Thx

----- Original Message -----

From: Rother, John [REDACTED]
To: DeParle, Nancy-Ann M.
Sent: Wed Aug 19 19:20:52 2009
Subject: Re: Outreach to srs

I'm on vacation too this week. I don't have any big gatherings, but I also think he may not be the most effective messenger to seniors, at least to the McCain constituency. Better would be the authoritative voices of doctors and nurses. I would look for ways to feature their support and reassurance.

----- Original Message -----

From: DeParle, Nancy-Ann M. [REDACTED]
To: Rother, John
Sent: Wed Aug 19 15:59:19 2009
Subject: Outreach to srs

John: I'm supposed to be on vacation but whenever I am in front of a tv I see seniors gathered hearing about Medicare (I am in central FL) so I can't quit worrying. Is there any way you can think of to get POTUS in front of a lot of srs? We are doing a dial in teleconference tonight w thousands of religious leaders from around the country--so that is the kind of thing I have in mind.

Thx
N-A

Footnote 7

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Monday, June 15, 2009 2:57 AM (GMT)
To: Rother, John [REDACTED]
Subject: Re: AARP Statement on White House Medicare Savings Report

John: for the President's AMA speech tomorrow, is it OK if he says "I am committed to making these cuts in a way that protects our senior citizens, and I'm working w AARP to uphold that commitment." ?

From: Rother, John
To: DeParle, Nancy-Ann M.
Sent: Sun Jun 14 15:41:03 2009
Subject: FW: AARP Statement on White House Medicare Savings Report

This went out yesterday and we had a good quote in today's Washington Post. Once there's a deal (and we can see details) we will prepare enthusiastic statement. Assume you want us to cover both the donut hole and the Medicare savings proposals, correct?

From: Super, Nora M.
Sent: Sunday, June 14, 2009 8:32 AM
To: Michael_m_hash [REDACTED] keith_j_fontenot [REDACTED]
Cc: Sloane, David; Rother, John
Subject: FW: AARP Statement on White House Medicare Savings Report

Mike and Keith,

Just wanted to make sure you saw the statement we released to the press. Thanks so much for your advance meeting last week with me and John. It made the world of difference.

I hope this meets with your approval. It may not seem like it to you, but it was actually a heavy lift for us to convince many at AARP that Medicare "savings" (which they read as cuts) is not bad for beneficiaries.

David and I will be on the call today at 2pm.

Nora

From: Dau, James A.
To: Dau, James A.
Sent: Fri Jun 12 18:09:56 2009
Subject: AARP Statement on White House Medicare Savings Report
The statement below is from David Sloane, AARP Senior Vice President, Government Relations and Advocacy.

Statement on Administration Announcement of Additional Medicare Savings

AARP agrees that there are ways we can eliminate wasteful spending and inefficiencies from Medicare – such as reducing preventable hospital readmissions or overpayments to drug companies – that will actually improve care and strengthen the program. We want to make certain that any Medicare savings proposals will reduce beneficiaries' premiums and

deductibles so that our members realize real savings in their own out of pocket spending, which has been increasing at a rapid rate.

At the same time, we also believe that some of these savings should be reinvested in filling the gaps in Medicare coverage, such as the Part D coverage gap, or doughnut hole, which affects one in four beneficiaries and leads many to stop taking their needed medications.

Any health reform legislation should result in a better and stronger Medicare program for current and future beneficiaries.

Footnote 8

From: Widger, Ann [REDACTED]
Sent: Monday, December 7, 2009 4:45 PM (GMT)
To: Rother, John [REDACTED]
Subject: Re: Invite for Weds Event

Totally understand - can someone else from aarp come - there will be a medicare angle to this event.

Ann Widger
White House Office of Public Engagement

From: Rother, John [REDACTED]
To: Widger, Ann
Sent: Mon Dec 07 11:32:42 2009
Subject: Re: Invite for Weds Event

Ann, thanks so much. I am presenting to my Board on health reform Wednesday, however. I think you want me to keep my Board in line, so please understand my need to regret.

From: Widger, Ann
To: Rother, John
Cc: Alexander, Sherita - SMAlexander
Sent: Mon Dec 07 11:22:52 2009
Subject: Invite for Weds Event

We would like to invite you to an event on Community Health Centers with President Obama on Wednesday morning at the White House. The event is tentatively planned for 12:15 pm on December 9. For planning purposes, you should hold 11 am – 1pm on that day. I will send out a final time ASAP.

Please let me know as soon as possible if you are available for this event. We need your RSVP by 5pm Eastern time TODAY, Monday, December 7, 2009. If you plan on attending please send me the following information:

Full Name (including middle name):
Date of Birth:
Social Security Number:
Country of Citizenship:
County of Origin:

If you cannot attend the event and would like to send someone from your organization on your behalf, please let us know ASAP so we can try to accommodate them.

Thanks

Ann Widger
Office of Public Engagement
The White House

Footnote 9

From: Super, Nora M. [REDACTED]
Sent: Wednesday, June 10, 2009 6:11 PM (GMT)
To: 'Fontenot, Keith J.' [REDACTED]
Subject: RE: Medicare Savings Numbers

Hey friend!

Sorry to be so pushy. We can talk offline later about it, but trust me, better for all of you if you have me in the room. See you soon.

From: Fontenot, Keith J. [REDACTED]
Sent: Wednesday, June 10, 2009 1:59 PM
To: Super, Nora M.
Cc: Bafford, Elizabeth A.
Subject: RE: Medicare Savings Numbers

As you know now, all is set! See you this afternoon!

From: Super, Nora M. [REDACTED]
Sent: Tuesday, June 09, 2009 6:21 PM
To: Fontenot, Keith J.
Subject: Medicare Savings Numbers

Hi Keith,

Hope you are well! I know you are insanely busy like me. We are preparing for our Board meeting next week and need to get their buy-in on several proposals – one of which is the President's idea to get \$600 billion worth of savings from Medicare. As you might imagine, they are a bit concerned about this. Anyway you could share some of these ideas with us in advance????

It would really help get them on Board. Please call when you get a chance.

[REDACTED] (mobile)

Nora Super
Director
Federal Health & Long-Term Care
AARP Government Relations and Advocacy
[REDACTED]

Footnote 10

From: Messina, Jim [REDACTED]
Sent: Monday, November 30, 2009 3:31 PM (GMT)
To: LeaMond, Nancy [REDACTED]
Subject: RE: Medicare and the Senate Debate

You are exactky right. I am nervous so I pulled our whole messaging team into my office this morning to coordinate

From: LeaMond, Nancy [REDACTED]
Sent: Sunday, November 29, 2009 2:39 PM
To: Messina, Jim; DeParle, Nancy-Ann M.
Subject: Medicare and the Senate Debate

Jim and Nancy-Ann. While there are other matters that consume attention in the Senate, at the moment, I am seized of concerns about extended coherent, strong messaging by Republicans on the Medicare savings in the bill. I would like to work closely with whomever is managing that part of the debate. (I'm reaching out on the Hill as well.) I think we are going to need a concerted strategy employing the other seniors groups, an additional ad buy from us, statements from the hospitals, etc. I just want to be sure that we are plugged in and working this.....On a separate matter, of course, we need to talk soon about the beloved doughnut hole and age rating.....I hope this finds you back from a restful, albeit short, Thanksgiving break. All good wishes.

Footnote 11

From: LeaMond, Nancy [REDACTED]
Sent: Monday, March 22, 2010 2:43 PM (GMT)
To: 'Messina, Jim' [REDACTED]
Subject: RE: CONGRATS

You did INDEED. This is the new AARP-WH/Hill – LeaMond/Messina relationship. We do what we say we will do. We follow up when we say that we will. Seriously, a great victory for you and the President.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

From: Messina, Jim [REDACTED]
Sent: Monday, March 22, 2010 10:41 AM
To: LeaMond, Nancy
Subject: RE: CONGRATS

Thanks for all your help. I TOLD you we would deliver the donut hole!



From: LeaMond, Nancy [REDACTED]
Sent: Sunday, March 21, 2010 11:36 PM
To: Messina, Jim
Subject: CONGRATS

Congratulations on the historic vote in the House tonight. Behind every effort like this is an exhausted staff team. Thanks for your support of our priorities. Onto the Senate. All my best.

Additional Emails

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Saturday, June 6, 2009 7:10 PM (GMT)
To: Rother, John [REDACTED]
Subject: Re: AARP

Can we discuss?

From: Rother, John
To: DeParle, Nancy-Ann M.
Sent: Sat Jun 06 09:40:19 2009
Subject: AARP

OK, thanks for responding. Ask is for letter or statement confirming that Administrations additional Medicare savings will not negatively impact beneficiaries. Very important for AARP.

From: DeParle, Nancy-Ann M.
To: Rother, John
Sent: Fri Jun 05 22:04:40 2009
Subject: Re: Invitation

John: I just saw this. I have been booked solid since 7:30 am. I had 400 e-mails today. Next time it is urgent, pls call my cell, [REDACTED] am up for another hour or so tonight if you want to call.

Best
N-A

From: Rother, John
To: DeParle, Nancy-Ann M.
Sent: Fri Jun 05 14:28:58 2009
Subject: RE: Invitation

Nancy-Ann, please call this afternoon – urgent. [REDACTED] office or [REDACTED] cell

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Wednesday, June 03, 2009 10:34 PM
To: Rother, John
Subject: Re: Invitation

Thx John, we need your help bucking up members on financing. Also can AARP support accountable care orgs and some other delivery system reforms?

From: Rother, John
To: DeParle, Nancy-Ann M.
Sent: Wed Jun 03 18:17:01 2009
Subject: Invitation

Nancy-Ann, you did a nice job at the CQ conference today. I gave you a note inviting you to speak to the Leadership Conference of Aging Organizations July 1 in the morning. I realize you can't make commitments that far in advance, so I will get back to you in a week or two to see what's possible.

I really liked the letter sent today, especially the idea that MedPAC recommendations should be presumed effective

unless Congress objects. This would completely change the dynamic around reimbursement and move the debate from one rooted in politics to one more based on expert analysis. Bravo!

I regret I won't be able to join the meeting with other AARP folk Thursday morning. I have speaking commitments I can't get out of. Hope to see you again soon.

John

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Monday, June 15, 2009 2:57 AM (GMT)
To: Rother, John [REDACTED]
Subject: Re: AARP Statement on White House Medicare Savings Report

John: for the President's AMA speech tomorrow, is it OK if he says "I am committed to making these cuts in a way that protects our senior citizens, and I'm working w AARP to uphold that commitment." ?

From: Rother, John
To: DeParle, Nancy-Ann M.
Sent: Sun Jun 14 15:41:03 2009
Subject: FW: AARP Statement on White House Medicare Savings Report

This went out yesterday and we had a good quote in today's Washington Post. Once there's a deal (and we can see details) we will prepare enthusiastic statement. Assume you want us to cover both the donut hole and the Medicare savings proposals, correct?

From: Super, Nora M.
Sent: Sunday, June 14, 2009 8:32 AM
To: [REDACTED]
Cc: Sloane, David; Rother, John
Subject: FW: AARP Statement on White House Medicare Savings Report

Mike and Keith,

Just wanted to make sure you saw the statement we released to the press. Thanks so much for your advance meeting last week with me and John. It made the world of difference.

I hope this meets with your approval. It may not seem like it to you, but it was actually a heavy lift for us to convince many at AARP that Medicare "savings" (which they read as cuts) is not bad for beneficiaries.

David and I will be on the call today at 2pm.

Nora

From: Dau, James A.
To: Dau, James A.
Sent: Fri Jun 12 18:09:56 2009
Subject: AARP Statement on White House Medicare Savings Report
The statement below is from David Sloane, AARP Senior Vice President, Government Relations and Advocacy.

Statement on Administration Announcement of Additional Medicare Savings

AARP agrees that there are ways we can eliminate wasteful spending and inefficiencies from Medicare – such as reducing preventable hospital readmissions or overpayments to drug companies – that will actually improve care and strengthen the program. We want to make certain that any Medicare savings proposals will reduce beneficiaries' premiums and

deductibles so that our members realize real savings in their own out of pocket spending, which has been increasing at a rapid rate.

At the same time, we also believe that some of these savings should be reinvested in filling the gaps in Medicare coverage, such as the Part D coverage gap, or doughnut hole, which affects one in four beneficiaries and leads many to stop taking their needed medications.

Any health reform legislation should result in a better and stronger Medicare program for current and future beneficiaries.

From: Sloane, David [REDACTED]
Sent: Tuesday, July 14, 2009 4:27 PM (GMT)
To: [REDACTED]; Jim Messina [REDACTED]
Subject: Urgent Meeting Request

Kristin/Jim:

The following groups – ACS CAN, AARP, SEIU, Families USA, AFL-CIO and National Partnership for Women and Families – speaking for a much larger group of concerned organizations, would like to come in ASAP to discuss the affordability issue. This is an issue at the core of health reform which, if not adequately addressed, will greatly complicate our efforts to sell this legislation to the American people. We are happy to come in after hours if that would expedite the request. It would also be good to have Nancy-Ann in the discussion.

Thanks for your consideration. You can reach me on cell to discuss: [REDACTED]

Very best, David

David P. Sloane
Senior Vice President
Government Relations & Advocacy

[REDACTED]

From: Super, Nora M. [REDACTED]
Sent: Saturday, July 25, 2009 12:40 PM (GMT)
To: 'Lauren_Aronson [REDACTED] michael_m_hash [REDACTED]
 keith_j_fontenot [REDACTED] kavita_k_pate [REDACTED]
Cc: Sloane, David [REDACTED] Cotton, Paul [REDACTED]
Subject: AARP Tele Town Halls Draw 400,000

Good morning everyone,

Just wanted to make sure you knew about our tele-town halls this week and what a success they were. Please share with your colleagues. It was reported on our website on the Bulletin yesterday :
http://bulletin.aarp.org/yourhealth/policyarticles/aarp_telephone_town_hall_meetings_on_care_reform_draw_400_000.htm

Excerpt is below. Please share with your colleagues and keep up up the good fight. Best, Nora

In the last four days, more than 400,000 AARP members across the country have dialed in to a series of AARP telephone “town hall” meetings, asking questions that reflect their skepticism, uncertainty, confusion and fears about the health care reform measures now being hammered out in Congress. Members also sent thousands of e-mail questions.

During the eight national tele-town halls—which ran from Tuesday through today—AARP staff, policy experts and board members fielded callers’ questions such as: Why is AARP not standing up for seniors when Obama says he will cut Medicare to help pay for health care? Isn’t this socialized medicine?

During the hour-long forums, AARP members and activists also looked for answers about the lack of affordable health insurance, skyrocketing medication costs and coverage of preexisting conditions.

“We wanted to have direct conversations about these issues with our members,” says Mary O’Donnell, director of integrated communications strategies. “We wanted to give them another way to voice their concerns.”

During each telephone town hall, callers also could hit a phone button to be connected directly to their own congressman’s office.

As the Obama administration continues its push for Congress to enact health care reform this year, the number of callers to the AARP town hall meetings continues to rise steadily. The [first national telephone meeting in April](#), moderated in part by President Obama’s health care adviser Nancy-Ann DeParle, had approximately 50,000 callers, while several of this week’s town halls drew more than 70,000.

“The moment is right—people are interested, they’re listening, they’re asking questions,” says Barry Jackson, AARP’s manager for [advocacy](#). Jackson says AARP state offices will continue to hold both local tele-town halls and national sessions as the debate over health care intensifies.

Here then, are some of the typical questions and answers fielded during the town hall meetings.

Why is AARP not standing up for seniors when Obama says he will cut Medicare to help pay for health care?

The proposed changes to Medicare will help to get fraud, waste and abuse out of the system and create payment incentives to reward doctors and hospitals for the quality, rather than the quantity, of care they provide. They will not cut the benefits our members rely on in the traditional Medicare program, but will help to keep it affordable to make sure you get the care you need.

Isn’t this socialized medicine?

No. In socialized medicine the government directly owns the hospitals and directly employs the doctors. No one in Washington is talking seriously about anything like that. What health reform will do instead is provide people with a system much like the one members of Congress enjoy today. They will be able to choose from a range of quality, affordable private health plans, and possibly a publicly run option as well. These plans will have to accept everyone

regardless of preexisting conditions or age. There also will be sliding-scale subsidies for people with moderate to low incomes to make sure the coverage is affordable for everyone.

Will I lose access to my doctor?

No. The legislation will include a much-needed fix to the Medicare physician payment system to prevent an unwarranted 20 percent cut in their rates that otherwise would take effect next January and threaten access to doctors. It also will increase pay for primary care doctors to help preserve access to them, and promote training of more primary care doctors and nurses and geriatricians so we have enough health professionals to treat everyone.

Will there be rationing of health care to seniors based on age?

Absolutely not! That's a very harmful myth that opponents of reform are spreading to scare seniors. Nothing in the proposed legislation would lead to rationing of care for older Americans or anyone, and if it did, AARP would be leading the fight to kill it.

Is there mandatory end-of-life counseling for all seniors? Why?

No. This is another myth that reform opponents are using to scare people. What the bill does is let physicians get paid by Medicare for counseling people about things like advance directives, living wills, durable powers of attorney, hospice care and other steps people can take to make sure their wishes about how they want to be cared for at the end of life are known and followed. It's entirely up to the doctor and patient whether this counseling takes place, and completely up to patients whether they take steps based on the counseling to put their end-of-life wishes into legal documents. Facing a terminal disease or debilitating accident, some people want every possible life-saving measure in the hopes that treatment will give them more time with their families. Others will decide that additional treatment is not what they want and decline extraordinary measures. Either way, it should be their choice; all this does is help them make informed decisions about these issues with their doctor.

Will I be losing Medicare as the result of reform?

No. If you like the coverage you have, you can keep it, and that includes Medicare and your medigap coverage. Reform will help curb skyrocketing inflation throughout our health care system, including Medicare, so that Medicare coverage remains affordable for both you and the taxpayers who help foot the bill.

Will I be able to keep my current insurance coverage, which works well?

Yes. If you like the coverage you have, you can keep it.

Will preexisting conditions continue to exclude people from coverage?

No. There is broad, bipartisan agreement that health reform should ban insurers from discriminating against people based on any preexisting health problems.

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Tuesday, July 28, 2009 12:28 AM (GMT)
To: Sloane, David [REDACTED]
Subject: RE: Possible Message Points

I think you will hear some of your lines tomorrow

From: Sloane, David [REDACTED]
Sent: Monday, July 27, 2009 7:33 PM
To: Aronson, Lauren; DeParle, Nancy-Ann M.; Hash, Michael M.; Super, Nora M.; LeaMond, Nancy; Sakol, Jodi
Subject: Possible Message Points

All:

Thanks for the meeting today. As promised, attached and embedded herein, are some message points that might be helpful re: Medicare.

Possible Talking Points

- ✓ I believe health reform should be about all Americans – those who are uninsured as well as those who have insurance. And that includes the 44 million Americans who currently receive their health coverage through Medicare.
- ✓ I pledge that any health reform that I sign will ensure that decisions about your health are made by you and your doctor.
- ✓ I pledge that any health reform that I sign will keep your premiums fair.
- ✓ I pledge that any health reform I sign will limit how much you have to spend on health care.
- ✓ I pledge that any health reform I sign will lower prescription drug costs by closing the doughnut hole.
- ✓ Protecting your choice of doctor, keeping your premiums fair, holding down your health care and prescription drug costs, and improving the care you receive – that's what health care reform will mean for people on Medicare.

Best, David

David P. Sloane
Senior Vice President
Government Relations & Advocacy
[REDACTED]

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Wednesday, July 29, 2009 1:23 AM (GMT)
To: Rother, John [REDACTED]
Subject: RE: AARP town hall

Thanks I was supposed to come along but had to go to the Hill. I just got back!

Ask David Sloane if he noticed his sentence in the speech

From: Rother, John [REDACTED]
Sent: Tuesday, July 28, 2009 3:01 PM
To: DeParle, Nancy-Ann M.
Subject: AARP town hall

Obama did well – very positive reactions. One or two minor misstatements: we outspend other countries \$6000 per family, not per person. He spoke to community rating without mentioning the bills have age bands 2:1 or 5:1.

Very forceful messages on Medicare benefits, which should help.

Also very articulate overall – many favorable impressions today.

Nice job.

From: Messina, Jim [REDACTED]
Sent: Wednesday, November 4, 2009 1:15 AM (GMT)
To: LeaMond, Nancy [REDACTED]
Subject: FW:

-----Original Message-----

From: Turton, Daniel A.
Sent: Tuesday, November 03, 2009 12:02 PM
To: Dillon, Patrick; Messina, Jim; Schiliro, Philip M.
Subject: Re:

Latest top 25 targets list from house leadership

Boyd
Cooper
Costa
Giffords
Kirkpatrick
Maffei
Michaud
Perriello
Space
Bean
Carney
Herseth sandlin
Klein
Lipinski
Schrader
Adler
Bocchieri
Cardoza
Chandler
Kissell
Kosmas
Massa
McMahon
Murphy, scott (ny-20)
Teague

----- Original Message -----

From: Dillon, Patrick
To: Turton, Daniel A.
Sent: Tue Nov 03 10:59:59 2009
Subject: RE:

Can you shoot that new list of 25 to me when it's available

-----Original Message-----

From: Turton, Daniel A.
Sent: Tuesday, November 03, 2009 9:32 AM
To: Dillon, Patrick
Subject: RE:

We are meeting with the speakers office to get a list of 25 she wants us to work -- the list from the speakers office last night was given to labor as a list of members she wanted to get thanked with ads after the vote

-----Original Message-----

From: Dillon, Patrick
Sent: Tuesday, November 03, 2009 8:17 AM
To: Turton, Daniel A.
Subject:

Is there a new list today?

From: Widger, Ann [REDACTED]
Sent: Friday, November 6, 2009 5:02 PM (GMT)
To: Rother, John [REDACTED]
Subject: RE: any work on Barry for the taping?

Okay got it.

Ann

Ann Widger
Office of Public Engagement
The White House
[REDACTED]

From: Rother, John [REDACTED]
Sent: Friday, November 06, 2009 12:01 PM
To: Widger, Ann
Subject: RE: any work on Barry for the taping?

Ann, I think we will try to keep a little space between us and the White House on the issue. Our polling shows we are more influential when we are seen as independent, so we want to reinforce that positioning. So schedules would be a problem in any event, but the larger issue is how to best serve the cause.

John Rother, EVP
AARP
For scheduling, contact:
[REDACTED]

From: Widger, Ann [REDACTED]
Sent: Friday, November 06, 2009 11:24 AM
To: Rother, John
Subject: RE: any work on Barry for the taping?

John –

Is Jennie Chin Hanson available? We would really like AARP to participate in this roundtable.

Just called your office, Sherita said you were on the hill, please give me a call if you would like to discuss further.

Ann

Ann Widger
Office of Public Engagement
The White House
[REDACTED]

From: Rother, John [REDACTED]

Sent: Friday, November 06, 2009 11:09 AM
To: Widger, Ann
Subject: Re: any work on Barry for the taping?

He's not available, sorry.

From: Widger, Ann
To: Rother, John
Sent: Fri Nov 06 11:06:53 2009
Subject: any work on Barry for the taping?

Ann Widger
Office of Public Engagement
The White House



From: Widger, Ann [REDACTED]
Sent: Tuesday, December 1, 2009 10:57 PM (GMT)
To: Rother, John [REDACTED]
Subject: did you guys put out any paper today

On the McCain amendment...

Ann Widger
Office of Public Engagement
The White House



From: Widger, Ann [REDACTED]
Sent: Thursday, December 3, 2009 5:04 PM (GMT)
To:
Subject: FW: Talking Points: Seniors' Groups Support Changes to Strengthen Medicare, Oppose McCain Amendment

FYI – these were our daily takers today – internal and to the hill and agencies.

Ann Widger
Office of Public Engagement
The White House
[REDACTED]

Talking Points: Seniors' Groups Support Changes to Strengthen Medicare, Oppose McCain Amendment

- Leading seniors' groups around the country – including AARP, the Alliance for Retired Americans, and the National Committee to Preserve Social Security and Medicare – support critical health reform provisions to protect and strengthen Medicare; and therefore oppose the McCain amendment, which would undo those crucial changes.
- The Senate health reform bill would cut down on waste, fraud and abuse in the Medicare program and end wasteful overpayments to insurance companies. The bill will extend the life of the Medicare trust fund by five years.
- Let's be clear: not a dime of the Medicare trust fund is used to pay for reform. And as AARP CEO Barry Rand wrote to Senators, "legislation does not reduce any guaranteed Medicare benefits."
 - That's why, he says, "AARP believes that savings can be found in Medicare through smart, targeted changes aimed at improving healthcare delivery, eliminating waste and inefficiency, and aggressively weeding out fraud and abuse."
 - The only ones losing money here are the big insurance companies who have received hundreds of billions in overpayments from America's taxpayers.
- The McCain amendment is a cynical attempt to scare our seniors that would prevent the vital changes made by health insurance reform and would allow the Medicare trust fund to go bankrupt more quickly.

From: Messina, Jim [REDACTED]
Sent: Monday, December 7, 2009 1:45 PM (GMT)
To: LeaMond, Nancy [REDACTED]; DeParle, Nancy-Ann M. [REDACTED]
Subject: Re: UPDATE

Reid has asked wh to join the meeting. We are somewhat confused so we all want to get on same page.

From: LeaMond, Nancy [REDACTED]
To: Messina, Jim; DeParle, Nancy-Ann M.
Sent: Mon Dec 07 08:38:25 2009
Subject: UPDATE

As I am sure you know, Barry is slated to meet with Senators Reid, Baucus and Dodd this afternoon. We assume that we will cover the concerns we raised in our private letter (I anticipate our sending a public letter – NOT 8 pages worth—in a day or two.) and especially the items we discussed with you last week: the doughnut hole, age rating, the commission, etc.

The climate regarding Medicare savings continues to be very troubling and we believe that our inability to counter McCain and others by talking about a MAJOR benefit for Medicare folks – the doughnut hole—hampers us a lot...but then again, you know that.

Jim, we'll work importation today. Jim, I did contact Elizabeth Gore and told her that we would run print ads thanking the leaders on importation in their home states. We also discussed other visibility possibilities and she will get back to me. Nancy Ann, where does the WH stand on importation?

Hope all is well. I wanted to be sure you were in the loop. All best.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

[REDACTED]
www.aarp.org

From: LeaMond, Nancy [REDACTED]
Sent: Wednesday, March 17, 2010 2:38 PM (GMT)
To: 'Messina, Jim' <[REDACTED]>
Subject: RE: Kissel a Problem

Will do.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

-----Original Message-----

From: Messina, Jim [mailto:[REDACTED]]
Sent: Wednesday, March 17, 2010 9:55 AM
To: LeaMond, Nancy
Subject: Re: Kissel a Problem

Both?

----- Original Message -----

From: LeaMond, Nancy [REDACTED]
To: Messina, Jim
Sent: Wed Mar 17 09:52:44 2010
Subject: RE: Kissel a Problem

We have called already and are trying to set up a time for our board chair to go in. If you prefer a call, we can do that right away.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

-----Original Message-----

From: Messina, Jim [REDACTED]
Sent: Wednesday, March 17, 2010 9:52 AM
To: LeaMond, Nancy
Subject: RE: Kissel a Problem

Feedback?

-----Original Message-----

From: LeaMond, Nancy [REDACTED]
Sent: Tuesday, March 16, 2010 6:52 PM
To: Messina, Jim
Subject: Re: Kissel a Problem

On it. More later.

----- Original Message -----

From: Messina, Jim [REDACTED]
To: LeaMond, Nancy
Sent: Tue Mar 16 17:47:30 2010
Subject: FW: Kissel a Problem

Help

-----Original Message-----

From: Andy Stern [REDACTED]

Sent: Tuesday, March 16, 2010 4:50 PM

To: Messina, Jim

Subject: Kissel a Problem

Told him truth will run independent if bill goes down. Did lots of work for him. Locals called demos etc.

Saying made promise to seniors. Having AARP call

Someone needs try walk him back

Andy Stern
[REDACTED]

From: LeaNond, Nancy [REDACTED]
Sent: Wednesday, March 17, 2010 4:51 PM (GMT)
To: 'Sweeney, Sean' [REDACTED]; 'Messina, Jim' [REDACTED]
Subject: RE: Kissel

We've put in repeated calls and e mails. We haven't heard back for either a meeting or a call. We will keep trying.

Nancy A. LeaNond
 Executive Vice President
 AARP Social Impact Group

From: Sweeney, Sean [REDACTED]
Sent: Wednesday, March 17, 2010 11:01 AM
To: LeaNond, Nancy
Subject: Re: Kissel

Thank you so much

From: LeaNond, Nancy [REDACTED]
To: Messina, Jim; Sweeney, Sean
Sent: Wed Mar 17 10:59:30 2010
Subject: RE: Kissel

We have multiple e mails and calls into Kissell for a meeting with our board chair. We have been calling him with grasstops from North Carolina over the past two days. Here's what we're getting. Our grasstop volunteer talked with Kissell on Monday, following discussions with his district director. Kissell continues to talk about the fact that the reductions in Medicare are paying for the health care reform legislation. We have pressed him to understand his comments in the local papers and he seems to be confusing this with the potential cuts in med Advantage. Our grasstop has said that we need to make Medicare solvent and we protect Medicare benefits. Bonnie Cramer, our board chair, is good on explaining these pieces and we will press to get in to see him or talk with him on the phone. She is from Raleigh. I will keep you posted.

Nancy A. LeaNond
 Executive Vice President
 AARP Social Impact Group

From: Messina, Jim [REDACTED]
Sent: Tuesday, March 16, 2010 8:48 PM
To: LeaNond, Nancy; Sweeney, Sean
Subject: Re: Kissel

Sean: what do we know? What's best aarp line?

From: LeaNond, Nancy [REDACTED]
To: Messina, Jim
Sent: Tue Mar 16 20:20:02 2010
Subject: Kissel

Jim. Our board chair, who lives in Raleigh, will try to meet with him tomorrow. In addition, I can generate calls and do some other stuff. Any intelligence on the issues/problems would be good.

We just completed our fly in with grasstops and board members. They had good meetings. We're targeting calls now, averaging about 1500 per day to about 23 key contacts. Full court press starts after the bill is released.

All best.

Nancy

From: LeaMond, Nancy [REDACTED]
Sent: Wednesday, March 17, 2010 10:21 PM (GMT)
To: 'Messina, Jim' [REDACTED] Sweeney, Sean
Subject: RE: KISSELL

Our board chair from NC just talked with Kissell. He conveyed pretty directly that he was a no. She tried to talk him through the Medicare cuts but he wasn't open.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

From: Messina, Jim [REDACTED]
Sent: Wednesday, March 17, 2010 2:06 PM
To: LeaMond, Nancy; Sweeney, Sean
Subject: RE: KISSELL

Thank you much

From: LeaMond, Nancy [REDACTED]
Sent: Wednesday, March 17, 2010 1:57 PM
To: Sweeney, Sean; Messina, Jim
Subject: KISSELL

Our board chair is scheduled to talk with him between 5 and 5:30 today. We will provide feedback. Thanks.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Tuesday, October 27, 2009 8:55 PM (GMT)
To: Sloane, David [REDACTED]
Subject: RE: heads up on offsets

This is something the Republicans are doing—I just checked with the Leader's office

From: Sloane, David [REDACTED]
Sent: Tuesday, October 27, 2009 3:40 PM
To: DeParle, Nancy-Ann M.
Subject: FW: heads up on offsets

Nancy-Ann

This is the kind of stuff that makes advocates for health reform crazy about the Finance Committee. Just an FYI. Hope you are hanging in there.

Very best, David

From: Super, Nora M.
Sent: Tuesday, October 27, 2009 3:23 PM
To: Core Team for Health Reform
Cc: Martin-Firvida, Cristina; Rother, John; Lock, Sarah
Subject: FW: heads up on offsets

The news just keeps getting better and better from our friends in the Senate. I'm heading up to the House now where at least Democrats are Democrats (sort of) .

From: Fowler, Liz (Finance-Dem) [REDACTED]
Sent: Tuesday, October 27, 2009 3:18 PM
To: Super, Nora M.; Schwartz, David (Finance-Dem); Fontenot, Yvette (Finance-Dem)
Subject: Re: heads up on offsets

They are using corporate reporting. It is a big big bummer

From: Super, Nora M. [REDACTED]
To: Fowler, Liz (Finance-Dem); Schwartz, David (Finance-Dem); Fontenot, Yvette (Finance-Dem)
Sent: Tue Oct 27 15:12:13 2009
Subject: FW: heads up on offsets

Is this true? Are you doing something on Medicaid or COBRA to justify this??

From: Martin-Firvida, Cristina
Sent: Tuesday, October 27, 2009 3:03 PM
To: Super, Nora M.; Ryan, Elaine
Subject: heads up on offsets

Just wanted to flag for you that the UI extension is being paired with the extension of the home buyers credit and a net operating loss provision (don't ask, business wants it) and that the last two provisions are being offset BY TAKING \$17.1 BILLION OUT OF THE FINANCE HEALTH CARE BILL. Sorry to bear the bad news ...

Cristina B. Martin Firvida

Director of Economic Security
Government Relations

AARP



From: Widger, Ann [REDACTED]
Sent: Tuesday, October 20, 2009 8:40 PM (GMT)
To: Sloane, David [REDACTED]
Subject: RE: Question

She is in and out in a matter of hours on Thurs.... there is no way for us to get her there earlier – will they meet again at all after Thurs? (she is meeting with Barry, Jennie and Bonnie before her speech).

Ann Widger
Office of Public Engagement
The White House
[REDACTED]

From: Sloane, David [REDACTED]
Sent: Tuesday, October 20, 2009 4:29 PM
To: Widger, Ann
Subject: Re: Question

If her presentation is on Thursday, she may want to call Barry and ask if she can speak to the Board. As of now, I think she may be scheduled to speak with some of them after the fact.

Tx, David

From: Widger, Ann
To: Sloane, David
Sent: Tue Oct 20 16:13:48 2009
Subject: RE: Question

I will, don't worries – she is meeting with folks when she is there and I was asked if the board was meeting during the event.

Ann Widger
Office of Public Engagement
The White House
[REDACTED]

From: Sloane, David [REDACTED]
Sent: Tuesday, October 20, 2009 4:12 PM
To: Widger, Ann
Subject: Re: Question

The Board is meeting tomorrow. Please protect me on this.

From: Widger, Ann

To: Sloane, David

Sent: Tue Oct 20 15:48:18 2009

Subject: Question

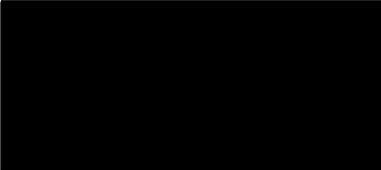
When is the AARP board meeting this week? I want to make sure Valerie Jarret knows that folks are meeting before or after she speaks...

Ann

Ann Widger

Office of Public Engagement

The White House



From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Monday, August 10, 2009 5:32 PM (GMT)
To: Sloane, David [REDACTED]; Messina, Jim [REDACTED];
 Fontenot, Keith J. [REDACTED]; Aronson, Lauren
 [REDACTED]
Subject: RE: Multimillion-Dollar AARP Campaign Busts the Myths of the Health Care Debate

Great news David, thank you

From: Sloane, David [REDACTED]
Sent: Monday, August 10, 2009 11:53 AM
To: DeParle, Nancy-Ann M.; Messina, Jim; Fontenot, Keith J.; Aronson, Lauren
Subject: Multimillion-Dollar AARP Campaign Busts the Myths of the Health Care Debate
Importance: High

All:

See below for the rollout of our first wave of advertising. The attached link will enable you to review the ads. Please let me know if you have any questions. Also, please feel free to share with your colleagues.

http://aarp.convio.net/site/PageNavigator/Myths_vs_Facts_campaign

Best, David

FOR IMMEDIATE RELEASE
 August 10, 2009

Contact
 Jim Dau or Jordan McNerney
 [REDACTED]

Multimillion-Dollar AARP Campaign Busts the Myths of the Health Care Debate

Campaign couples power of 40 million members, reach of national ad blitz

WASHINGTON—This week, AARP will launch the next phase of its Health Action Now campaign with a multimillion-dollar national advertising and grassroots push to ensure every American has a choice of doctor and dependable, affordable health insurance. The Association's paid advertising—available online now—will run nationally on television, locally on radio, in print publications and online. AARP activists will also be in action in every state to ensure every member of Congress knows the 50-plus community wants action to fix what's wrong with health care and preserve what's right.

AARP's advertising campaign will bust the myths some are spreading to frighten Americans, including false assertions that fixing the health care system will lead to rationed health care, a government takeover or even euthanasia.

"We won't stand idle when opponents of health care reform attempt to scare or mislead the American people—and older Americans in particular—about what fixing the system really means," said AARP Executive Vice President Nancy LeaMond. "The truth is we need to fix health care, whether it's ensuring affordable coverage for Americans age 50 to 64 or improving benefits for people in Medicare. It's time for the public to get the real facts."

AARP will combine this effort with grassroots action by millions of volunteers and activists. AARP members will visit their representatives and senators in their district offices and attend events in support of health care reform. The Association will also host more than 80 events across the country, including dozens of town hall meetings with legislators and community leaders.

LeaMond added: "The opponents of reform will stop at nothing to derail the process and protect their own vested interests—even if it means misleading older Americans. We're here to make sure everyone knows the facts and not the myths."

One of AARP's new print ads reads: "Special interest groups are trying to block progress on health care reform using myths and scare tactics. Like the myth that health care reform will give the government the power to make life-and-death decisions for everyone. That's simply false. The fact is, no one, including the government or your insurance company, will be given power to make life-and-death decisions for anyone regardless of their age. Those decisions will be made by you, your doctor and your family."

This round of advertising is scheduled to run through mid-September in national outlets and in select local markets. Television advertisements will appear on networks including CBS, Fox News Channel, Lifetime and MSNBC, while online ads will appear on web sites including CNN.com and ABCNews.com, as well as social networking sites.

To view the ads or to get more information about AARP's Health Action Now campaign, please visit www.healthactionnow.org.

AARP is a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce AARP The Magazine, the definitive voice for 50+ Americans and the world's largest-circulation magazine with over 35.5 million readers; AARP Bulletin, the go-to news source for AARP's 40 million members and Americans 50+; AARP Segunda Juventud, the only bilingual U.S. publication dedicated exclusively to the 50+ Hispanic community; and our website, AARP.org. AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

30 - 30 - 30

David P. Sloane

Senior Vice President
Government Relations & Advocacy



From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Wednesday, July 29, 2009 8:59 PM (GMT)
To: Sloane, David [REDACTED]
Subject: RE: Tuesday's HCR Contact Activity Update - Very High Volume

David: what is your number, I am headed home with the flu but would like to callyou.

From: Sloane, David [REDACTED]
Sent: Wednesday, July 29, 2009 12:25 PM
To: Aronson, Lauren; DeParle, Nancy-Ann M.
Subject: FW: Tuesday's HCR Contact Activity Update - Very High Volume

Lauren/Nancy:

FYI, please keep close.

Tx, David

From: Fox, Robert
Sent: Wednesday, July 29, 2009 12:14 PM
To: Remez, Shereen; Kilpatrick, Lance; Matheis, Cheryl; Duritz, Nicole

[REDACTED]

Subject: Tuesday's HCR Contact Activity Update - Very High Volume

Tuesday's HCR contact volume set new highs across the board. The total contacts handled was 4,702. The breakout was:

Request for more information:	492
Oppose HCR:	4,174
Support HCR:	36

In addition, as of 10am today, there are over 800 emails that need responses.

Key points for HCR phone contacts on July 28:

- High volumes, nearly double the previous day, and nearly as many as all of last week.
- The share of callers opposed to HCR jumped again, to 89%
- The share of callers supporting HCR fell sharply, to 0.8%

Key themes heard from callers:

- Opposition to President Obama's participation in AARP's Town Hall
- Care rationing for seniors and "end of life" counseling as a euphemism for euthanasia
- Perceived partisanship on AARP's part

Thanks,
R.J.

Robert Fox | Dir. Quality Assurance, Member Communications

A large black rectangular redaction box covers the content of the email below the header.

This email and any files transmitted with it may contain confidential information and are intended solely for the use of the individual or entity to which they are addressed. If you have received this email in error please notify your system manager and delete any copies of this email you have. Please note that any views or opinions presented in this email are solely those of the author and do not necessarily represent those of AARP. Finally, the recipient should check this email and any attachments for the presence of viruses. AARP accepts no liability for any damage caused by any virus transmitted by this email.

From: Aronson, Lauren [REDACTED]
Sent: Friday, July 24, 2009 6:13 PM (GMT)
To: Sloane, David [REDACTED]
Subject: RE: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

These comments seem well scripted – very scripted. I am sure some of your members to do have legitimate concerns, but some of this seems like it's a purposeful act towards you guys.

From: Sloane, David [REDACTED]
Sent: Friday, July 24, 2009 2:00 PM
To: Aronson, Lauren
Subject: FW: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

Lauren:

This is nothing compared to the unbelievable grief we took during MMA, but I wanted you to get a sense for what it looks like for health reform now. We are getting 1,400 to 1,600 calls per day with the vast majority in opposition. We are also getting a trickle each day of members resigning, which is likely to grow significantly in the weeks ahead. Please keep this information close.

Hope to see you early next week.

Best, David

From: Fox, Robert
Sent: Friday, July 24, 2009 11:33 AM
To: O'Day, Edward; Remez, Shereen; Kilpatrick, Lance; Matheis, Cheryl; Duritz, Nicole

[REDACTED]

Subject: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

Good Morning,

Thursday's HCR contact volume was 1,498 (a small decrease from Wednesday's 1,561 contacts). The breakout for Thursday was:

Request for more information:	390
Oppose HCR:	1,031
Support HCR:	77

Callers continue to be very emotional and passionate, especially those in opposition to Health Care Reform. Below are quotes from emails received yesterday by members opposing HCR:

"AARP has a conflict of interest between selling insurance and helping senior citizens. Until it decides which one is more important, the \$\$\$ or the people, it is deceiving old folks into thinking it works for their benefit. Actually it works for the insurance companies benefit and interests, which is why it is so gung-ho on the health care reform bill even though that bill has been proven to NOT cover all the people after all is said and done. Not OK with me."
Received by member from Oklahoma, 60-64 age group

"You people must be insane if you are prepared to let the Federal Government take over the medical insurance in

our country. My cousin, who lives in England, waited for three years for a knee replacement. Yes, I said three years and he was unable to move without crutches for a year prior to the surgery. That is what socialized medicine is all about. I suggest that you conduct your own research into socialized medicine anywhere in Europe and I believe that you will be surprised what a mess this is." **Received by member from North Carolina, 65-69 age group**

"You are not getting it. WE DON'T WANT THE HEALTH PLAN. This surely is socialized medicine. Instead throwing out the baby with the bath water, why don't they think of a way to help people who need a health plan. You are trying to convince everyone that this is a necessity. It is not. There are many ways to look at the problem." **Received by member from Connecticut, 75+ age group**

"I am nearly 69 years old and have been a member since I turned age 50. I recently renewed for three more years, but I am on the verge of withdrawing my membership in AARP! I am totally disgusted that AARP has chosen to endorse the government plan, using some of my membership money to do so!" **Received by member from Illinois, 65-69 age group**

"I have chosen not to renew my membership in AARP due to their support of the President's health care plan. It is clear to me and many of my associates that a primary source of savings in his plan will be generated through the reduction in coverage of seniors (i.e. too old to justify joint replacement or cardiovascular improvements etc). The present plan offered by the Republicans in the Senate is a far superior plan and deserves AARP support." **Received by member from Michigan, 65-69 age group**

"Upon reading the AARP Bulletin for July-Aug. 2009 I am in shock!! It is quite apparent the AARP is no longer a fair and unbiased organization whose goal is to assist the constituency that it represents with information presented in an objective manner. After reading this issue, it is quite apparent that the AARP has embraced the Democratic perspective on Health Care Reform." **Received by member from Georgia, 55-59 age group**

"When I joined AARP, I did not do so as a "political organization" and I do not want your views being represented as MY VIEWS. It disturbed me to hear President Obama state in his public address that AARP is behind his "Health Care Reform Bill". With the media repeating this, some may take it for granted that if AARP is for it, then it must be good. Please clarify that you do not speak for all members, and refrain from being a political organization who makes telephone calls soliciting support for your decision." **Received by member from North Carolina, 75+ age group**

For Monday's update, we will provide some examples of members expressing support for HCR.

Thanks,
R.J.

Robert Fox | Dir, Quality Assurance, Member Communications

This email and any files transmitted with it may contain confidential information and are intended solely for the use of the individual or entity to which they are addressed. If you have received this email in error please notify your system manager and delete any copies of this email you have. Please note that any views or opinions presented in this email are solely those of the author and do not necessarily represent those of AARP. Finally, the recipient should check this email and any attachments for the presence of viruses. AARP accepts no liability for any damage caused by any virus transmitted by this email.

From: Sloane, David [REDACTED]
Sent: Thursday, July 30, 2009 4:51 PM (GMT)
To: 'Aronson, Lauren' [REDACTED] 'DeParle, Nancy-Ann M.' [REDACTED]
Subject: FW: Wednesday July 29 HCR Contact Activity Update - Volume Decreases from Tuesday

Lauren/Nancy-Ann

FYI: close hold.

Tx, David

From: Fox, Robert
Sent: Thursday, July 30, 2009 12:36 PM
To: Remez, Shereen; Kilpatrick, Lance; Matheis, Cheryl; Duritz, Nicole; LeaMond, Nancy

Subject: Wednesday July 29 HCR Contact Activity Update - Volume Decreases from Tuesday

Wednesday's HCR contact volume decreased about 35% from Tuesday's high. The total HCR contacts handled was 3,054. The breakout was:

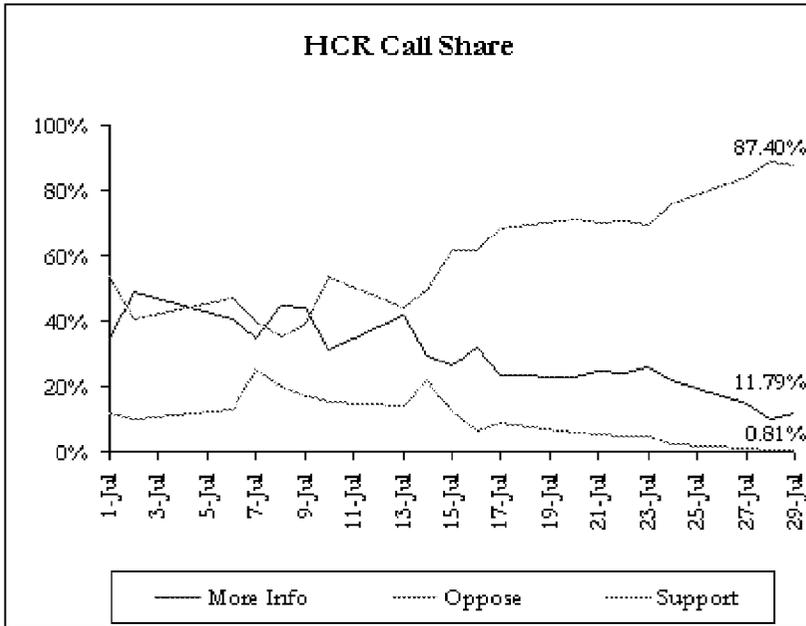
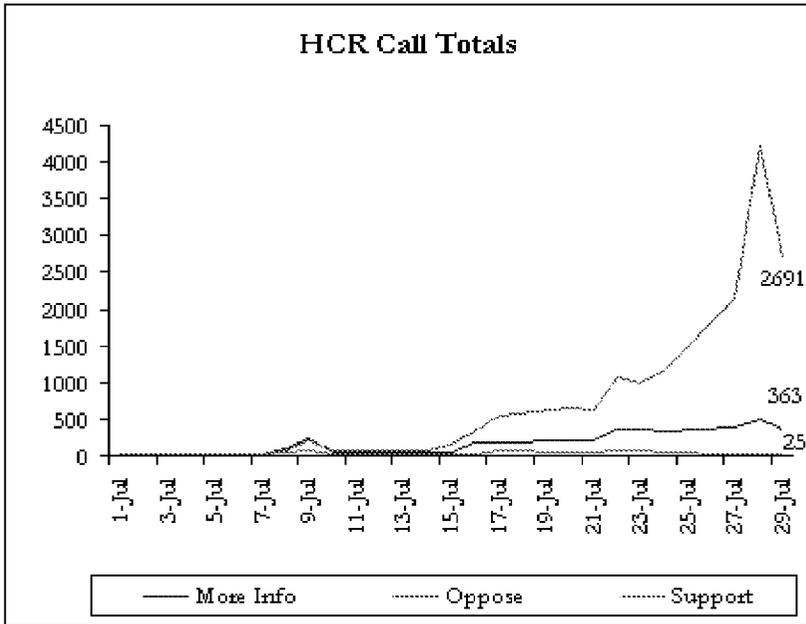
Request for more information:	375
Oppose HCR:	2,656
Support HCR:	23

Key points for HCR traffic on July 29 are:

- High volumes, but not as high as Tuesday's large spike
- The share of callers opposed to HCR, supporting HCR, and asking for more info about HCR, is stable

Themes heard from callers were unchanged from July 28:

- Opposition to President Obama's participation in AARP's health care lobbying/in AARP town hall
- Care rationing for seniors and "end of life" counseling as a euphemism for euthanasia
- Perceived partisanship on AARP's part



Thanks,
R.J.

Robert Fox | Dir, Quality Assurance

This email and any files transmitted with it may contain confidential information and are intended solely for the use of the individual or entity to which they are addressed. If you have received this email in error please notify your system manager and delete any copies of this email you have. Please note that any views or opinions presented in this email are solely those of the author and do not necessarily represent those of AARP. Finally, the recipient should check this email and any attachments for the presence of viruses. AARP accepts no liability for any damage caused by any virus transmitted by this email.

From: Sloane, David [REDACTED]
Sent: Wednesday, July 29, 2009 7:50 PM (GMT)
To: 'Aronson, Lauren' [REDACTED]
Subject: FW: HCR Account Cancellations Processed Through the Contact Center, July 28

Lauren/Nancy-Ann

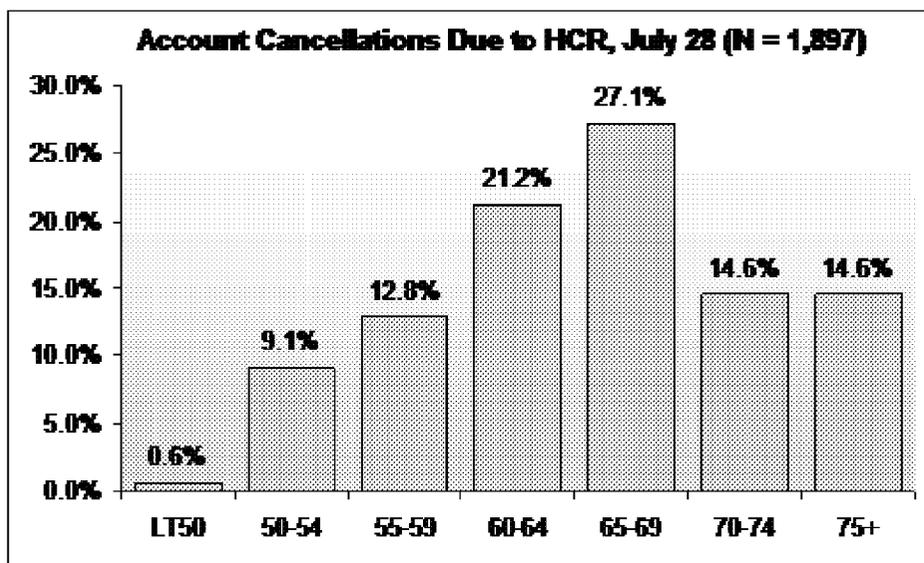
Please keep close. Account cancellations are folks that have quit in disagreement over our positioning on health reform.

Best, David

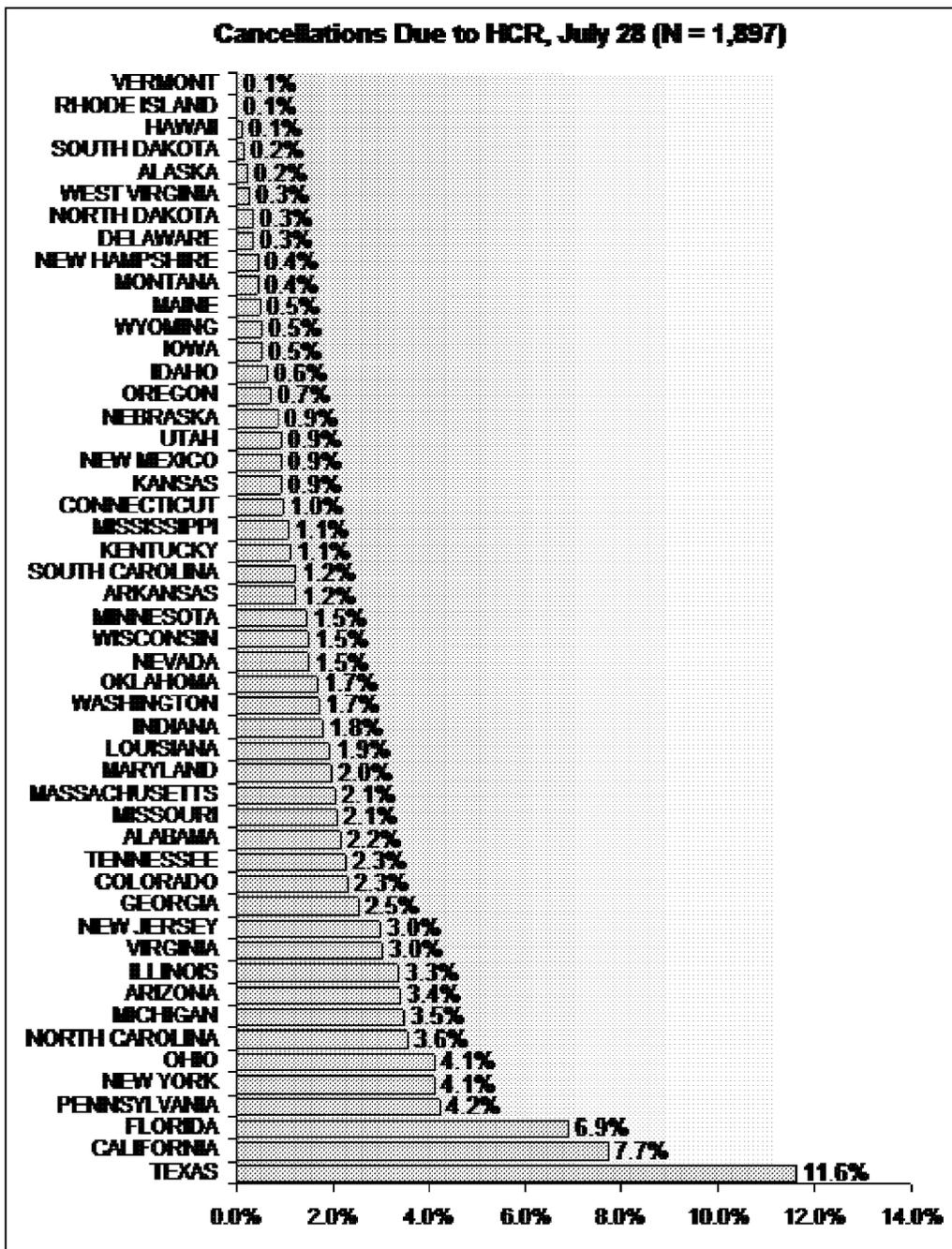
From: Matheis, Cheryl
Sent: Wednesday, July 29, 2009 3:20 PM
To: LeaMond, Nancy; Sloane, David
Subject: Fw: HCR Account Cancellations Processed Through the Contact Center, July 28

From: Fox, Robert
To: Nelson, Tom; Remez, Shereen; Matheis, Cheryl; Kilpatrick, Lance; Mugg, Jason; Mento, Lynn; Donnellan, Kevin; Holtzman, Jody
Cc: Hooks-Nuncio, Suzette; Asis, Leah H.; O'Day, Edward; Sevilla, Patricia; Fenili, Joann
Sent: Wed Jul 29 13:17:01 2009
Subject: HCR Account Cancellations Processed Through the Contact Center, July 28
 I am reporting the daily account cancellations due to HCR separately from the general HCR contact volume.

Tuesday's cancellation volume was 1,897. By comparison, Monday's cancellation volume was 413. Members canceling their accounts are distributed in the following age groups and states:



The age distribution shows that the bulk (48%) of those canceling accounts are in our primary age range (60-69).



States with the highest cancellations tend to mirror states with the most members. Some surprises are states that solidly support the President, such as Illinois, Massachusetts, and Maryland.

Thanks,
R.J.

From: Hash, Michael M. [REDACTED]
Sent: Monday, February 22, 2010 8:11 PM (GMT)
To: Super, Nora M. [REDACTED]; Aronson, Lauren [REDACTED]
Cc: DeParle, Nancy-Ann M. [REDACTED]; LeaMond, Nancy [REDACTED]; Sloane, David [REDACTED]
Subject: RE: doughnut hole

I hope that's not the case. The President has been clear that he would support closing the donut hole and his proposal does that. I hope you can provide folks with some context here that we're trying to move forward on a bipartisan basis under very difficult and limiting conditions, especially with respect to available resources. So, I think this is a time for all of us to pull together if we hope to move this legislation forward. This is not everything that we wanted and certainly not everything others want, but we need to get this legislation enacted. We will have other opportunities to perfect and improve this bill, but without it we will have seriously reduced opportunities to address the health needs of seniors and other Americans. I hope you will be able to work with us and your members to give them a sense of the importance of moving this process forward.

Let me know if you have any other questions. Will be glad to help out.

From: Super, Nora M. [REDACTED]
Sent: Monday, February 22, 2010 3:03 PM
To: Hash, Michael M.; Aronson, Lauren
Subject: RE: doughnut hole

That's too bad. A lot of people here are not going to be happy. .

From: Hash, Michael M. [REDACTED]
Sent: Monday, February 22, 2010 2:55 PM
To: Super, Nora M.; Aronson, Lauren
Subject: RE: doughnut hole

It's really the latter. It's based on the Senate bill which codifies the discounts of 50% for beneficiaries who reach the donut hole and builds on that by lowering the co-insurance in the donut hole from that 50% base to 75% by 2020, reducing beneficiary co-insurance to 25%. Otherwise, the President's proposal replaces the one year \$500 increase in the initial coverage period with a \$250 rebate to any beneficiary who reaches the donut hole in 2010. The policies for adjusting the initial coverage gap and the catastrophic threshold remain as they are in the Senate bill.

From: Super, Nora M. [REDACTED]
Sent: Monday, February 22, 2010 2:48 PM
To: Aronson, Lauren; Hash, Michael M.
Subject: doughnut hole

Hi Lauren and Mike,

As you might imagine, we're getting lots of questions about how the doughnut hole closure works. Of course, we're thrilled it's included but we don't really have many details (for example, will the coverage gap be allowed to grow over time or is the catastrophic limit frozen or limited in some way (does the index change?). Or will it essentially be an expansion of the PhRMA discount program?

Nora

Nora M. Super

Director, Federal Government Relations
Health and Long-Term Care



From: Rother, John [REDACTED]
Sent: Thursday, June 18, 2009 5:46 PM (GMT)
To: Sloane, David [REDACTED]; 'Jon_Selib [REDACTED]; 'jmessina [REDACTED]
Cc: LeaMond, Nancy [REDACTED]; Super, Nora M [REDACTED]
Subject: RE: Income relating

Another point is that we have always opposed introducing means-testing into Medicare as a matter of principle, and they should too.

Barry makes the additional argument that Pharma money should not be conditioned on any income thresholds -- that is not their role, and there should be no such strings attached.

-----Original Message-----

From: Sloane, David
Sent: Thursday, June 18, 2009 1:41 PM
To: 'Jon_Selib [REDACTED]; 'jmessina [REDACTED]
Cc: Rother, John; LeaMond, Nancy; Super, Nora M.
Subject: Income relating

Jon/Jim

We are proposing that the drug deal apply to all Medicare beneficiaries, not just those below the Part B higher income thresholds.

Upper income beneficiaries in Part D are not income tested now, and they are likely to get hit hard in other parts of HCR legislation.

If Finance intends to advance income testing for Part D on top of the income testing in the drug deal, that will make this an even tougher sell for higher income beneficiaries.

Please understand, we are not trying to blow this deal up. Call me with question or to scream on [REDACTED]

Peace, Sloane

From: Widger, Ann <[REDACTED]>
Sent: Friday, November 6, 2009 4:21 PM (GMT)
To:
Subject: No Weekly Seniors Call today

Give the flurry of activity and conference calls this week we are canceling today's 2pm Call.

Last night's grassroots seniors call went great, we are had almost 1000 seniors call in.

Thank you for all your efforts!

Ann Widger
Office of Public Engagement
The White House
[REDACTED]

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Wednesday, August 26, 2009 9:54 PM (GMT)
To: Rother, John [REDACTED]
Subject: RE: aarp bulletin

Thx friend

From: Rother, John [REDACTED]
Sent: Wednesday, August 26, 2009 5:02 PM
To: DeParle, Nancy-Ann M.
Subject: RE: aarp bulletin

Of course. Also the brochure on Medicare going to 14m members.

From: DeParle, Nancy-Ann M. [REDACTED]
Sent: Wednesday, August 26, 2009 4:10 PM
To: Rother, John
Subject: aarp bulletin

can you get me a copy of the bulletin we discussed yesterday? thanks

From: Aronson, Lauren [REDACTED]
Sent: Tuesday, August 11, 2009 7:40 PM (GMT)
To: DeParle, Nancy-Ann M. [REDACTED] Rother, John
Subject: RE: AARP clarification

Sorry John. The word "endorse" was not in his remarks, as we know this is a very sensitive issue for AARP.

The President's prepared remarks said that AARP was "on board" with health reform generally.

I believe he said "endorse" off the cuff when answering a question. We will clarify with him.

Our sincerest apologies.

From: DeParle, Nancy-Ann M.
Sent: Tuesday, August 11, 2009 3:30 PM
To: 'jrother [REDACTED] Aronson, Lauren
Subject: Re: AARP clarification

John--of course, we understand. We are very sensitive to the use of the word "endorsed" and I know we made that clear to the speechwriters. Lauren can you shed any light on what happened here?

Nancy-Ann

From: Rother, John
To: DeParle, Nancy-Ann M.
Sent: Tue Aug 11 15:03:53 2009
Subject: AARP clarification

Unfortunately, we have to put out a statement to clarify the record that we haven't (yet) endorsed any specific bill. While we strongly support health reform, the President's statement that we have "endorsed" isn't a line we have crossed yet. I regret this, but we have no choice given media inquiries etc.

From: Widger, Ann [REDACTED]
Sent: Monday, December 7, 2009 4:45 PM (GMT)
To: Rother, John [REDACTED]
Subject: Re: Invite for Weds Event

Totally understand - can someone else from aarp come - there will be a medicare angle to this event.

Ann Widger
White House Office of Public Engagement

From: Rother, John [REDACTED]
To: Widger, Ann
Sent: Mon Dec 07 11:32:42 2009
Subject: Re: Invite for Weds Event

Ann, thanks so much. I am presenting to my Board on health reform Wednesday, however. I think you want me to keep my Board in line, so please understand my need to regret.

From: Widger, Ann
To: Rother, John
Cc: Alexander, Sherita - SMAlexander
Sent: Mon Dec 07 11:22:52 2009
Subject: Invite for Weds Event

We would like to invite you to an event on Community Health Centers with President Obama on Wednesday morning at the White House. The event is tentatively planned for 12:15 pm on December 9. For planning purposes, you should hold 11 am – 1pm on that day. I will send out a final time ASAP.

Please let me know as soon as possible if you are available for this event. We need your RSVP by 5pm Eastern time TODAY, Monday, December 7, 2009. If you plan on attending please send me the following information:

Full Name (including middle name):
Date of Birth:
Social Security Number:
Country of Citizenship:
County of Origin:

If you cannot attend the event and would like to send someone from your organization on your behalf, please let us know ASAP so we can try to accommodate them.

Thanks

Ann Widger
Office of Public Engagement
The White House

From: Super, Nora M. [REDACTED]
Sent: Friday, December 11, 2009 11:34 PM (GMT)
To: 'Rodell_Mollineau [REDACTED]'; 'Liz Fowler [REDACTED]';
'Michael_M_Hash [REDACTED]'; 'Jon Selib [REDACTED]';
'yvette_fontenot [REDACTED]'; 'Tamar MagarikHaro [REDACTED]';
'David_Bowen [REDACTED]'; 'Kate Leone [REDACTED]';
'Jeanne.Lambrew [REDACTED]'; 'Nancy-Ann_M_DeParle [REDACTED]';
'Jacqueline_Lampert [REDACTED]';
Cc: 'Scott_Mulhauser [REDACTED]'; 'Erin_Shields [REDACTED]';
'Bryan_DeAngelis [REDACTED]'; 'Sakol, Jodi [REDACTED]';
Subject: Re: Medicare Buy-In

Thanks, Liz and Rodell. So are you saying someone from AARP was giving you conflicting information? If so, we need to do a better job and I apologize.

I'm cc'ing Jodi Sakol who is in our Government relations shop (like me) and with whom I try to coordinate all messaging b/c she knows what works best with our members and is a real pro.

Our biggest concern is that the word "purchase" connotes a buy-in to the Medicare program and our 65+ members worry that this will threaten the Medicare program. As you know, we already have a big problem with messaging the benefits of this bill to this population so we'd appreciate your attention to our concerns.

Thanks, Nora

From: Mollineau, Rodell (Reid)
To: Fowler, Liz (Finance-Dem) ; Super, Nora M.; Michael_M_Hash [REDACTED] Selib, Jon (Baucus) ; Fontenot, Yvette (Finance-Dem) ; MagarikHaro, Tamar ("Tamar Magarik Haro" HELP Committee) ; Bowen, David (HELP Committee) ; Leone, Kate (Reid) ; Jeanne.Lambrew [REDACTED] 'Nancy-Ann_M_DeParle [REDACTED] Lampert, Jacqueline (DPC)
Cc: Mulhauser, Scott (Finance-Dem) ; Shields, Erin (Finance-Dem) ; DeAngelis, Bryan (Dodd)
Sent: Fri Dec 11 18:04:36 2009
Subject: RE: Medicare Buy-In

I should also point out that I talked to a few of our moderates today and they said without prompting said there needed to be some sort of indication that people had to purchase/buy this benefit.

From: Fowler, Liz (Finance-Dem)
Sent: Friday, December 11, 2009 6:01 PM
To: 'Super, Nora M.'; Michael_M_Hash [REDACTED] Selib, Jon (Baucus); Fontenot, Yvette (Finance-Dem);
MagarikHaro, Tamar ("Tamar Magarik Haro" HELP Committee); Bowen, David (HELP Committee); Leone, Kate (Reid);
Jeanne.Lambrew [REDACTED] Nancy-Ann_M_DeParle [REDACTED] Lampert, Jacqueline (DPC)
Cc: Mulhauser, Scott (Finance-Dem); Mollineau, Rodell (Reid); Shields, Erin (Finance-Dem); DeAngelis, Bryan (Dodd)
Subject: RE: Medicare Buy-In

Hey Nora – following up with you on your note and adding other folks, including Reid, Baucus and Dodd press shops. Rodell in Reid's office had a call with others from AARP and some other orgs (CAP, GMMB, etc) earlier today and they discussed title for the program. It sounds like Early Medicare and Pre Medicare Purchase were the preference. Want to make sure we are ALL on the same page going forward! Can we decide on a single name going forward? Nora, you're saying NOT to use purchase, though the earlier call preferred purchase. What about just calling it Early Medicare?

From: Super, Nora M. [REDACTED]

Sent: Friday, December 11, 2009 4:59 PM

To: Michael_M._Hash [REDACTED], Fontenot, Yvette (Finance-Dem)

Cc: Jeanne.Lambrew [REDACTED], Fowler, Liz (Finance-Dem); Selib, Jon (Baucus)

Subject: Re: Medicare Buy-In

Hey y'all,

We hear thru the grapevine that this is being called the "Pre-Medicare Purchase" program. Our message folks strongly recommend against using the word purchase b/c of buy-in connotations. We recommend something like "Pre-Medicare Choice" plan or something. Our members like choices . . .

Thanks for your consideration.

Nora

From: Super, Nora M. [REDACTED]
Sent: Wednesday, December 9, 2009 5:01 PM (GMT)
To: 'Nancy-Ann_M_DeParle [REDACTED]; Jeanne.Lambrew [REDACTED];
'Lauren_Aronson [REDACTED]
Subject: Re: Any more news on medicare buy in. Bd quite interesated so we'll need foer briefing this afternoon.

Ok thanks. Anything you could tell me that I can share with the Board would very much appreciated. They are very nervous and as you know, all the provider groups have been coming out in opposition.

----- Original Message -----

From: DeParle, Nancy-Ann M. [REDACTED]
To: Super, Nora M.; Jeanne.Lambrew [REDACTED]; Aronson, Lauren [REDACTED]
Sent: Wed Dec 09 11:55:15 2009
Subject: RE: Any more news on medicare buy in. Bd quite interesated so we'll need foer briefing this afternoon.

We were in meeting until 11 :30 pm and went back in at 8 am, trying to help get specs to CBO. Either Jeanne or I will call you asap. We can't give out much in the way of details bes of CBO scoring going on, but I can assure you that this proposal will be totally separate in every way from Medicare and should not harm it in any way.

-----Original Message-----

From: Super, Nora M. [REDACTED]
Sent: Wednesday, December 09, 2009 11:53 AM
To: Jeanne.Lambrew [REDACTED]; DeParle, Nancy-Ann M.; Aronson, Lauren
Subject: Fw: Any more news on medicare buy in. Bd quite interesated so we'll need foer briefing this afternoon.

Can someone please call me on this? I need to do presentation at 2pm and we feel really out of the loop.

[REDACTED]

----- Original Message -----

From: LeaMond, Nancy
To: Sloane, David; Ryan, Elaine; Super, Nora M.
Sent: Wed Dec 09 11:40:25 2009
Subject: Any more news on medicare buy in. Bd quite interesated so we'll need foer briefing this afternoon.

From: Sloane, David [REDACTED]
Sent: Friday, August 7, 2009 10:20 PM (GMT)
To: 'Messina, Jim' [REDACTED]
Subject: Medicare Messaging

Jim:

We want to thank the President for everything he is doing to promote health care reform, and especially for responding to questions from AARP members at our recent tele-town hall. As I am sure you have seen, there has been a great deal of effort to generate opposition among older Americans over Medicare cuts, even going so far as to create fear over "rationing" and "death" decisions (see below).

In response, we have a significant multi-million dollar advertising buy beginning this weekend that includes TV, radio, print and on-line ads. In addition, we are preparing extensive materials for our members to dispel the myths and distortions. Critical to our messaging in all these pieces is that "there will be no cuts to Medicare benefits," a message the President directly delivered to our members and one that is essential to our messaging against the distortions of the bill.

One item that is causing great consternation is the report of increased Medicare beneficiary co-pays for clinical lab services used by all our members in the Finance package. This has no rational policy basis other than to help plug the hole created by taking the tax cap off the table. It won't even effect utilization as doctors are the ones that order these tests, not patients. We have told the Committee directly that we will not be able to support the package if this provision is included. It's hard enough to explain the benefits of health care reform to the Medicare population; provisions such as this will make it nearly impossible.

Any assistance you can provide in discouraging the Committee from including this provision in particular would be greatly appreciated.

Godspeed, David

Massive Medicare Cuts Await Elderly Says New Ad From Seniors' Group

8/7/2009 2:57:00 PM

ALEXANDRIA, VA - The 60 Plus Association, a 17-year-old nonpartisan senior citizens advocacy group often referred to as the "conservative alternative to the AARP" today released a TV ad warning the elderly that the healthcare proposal touted by the Obama Administration "means massive Medicare cuts in order to pay for healthcare 'reform'." See the ad at www.60plus.org.

"This strikes at the heart of the debate over the value of our seniors' lives versus the cost of expensive treatments they need to stay healthy or get better," said Jim Martin, President of 60 Plus.

Entitled "Sacrifice," the ad states that seniors today, The Greatest Generation, have spent their lives sacrificing to protect freedom and strengthen our nation. From landing at Normandy, to raising strong families and building successful businesses, these men and women have remained dedicated to their country. Now, in seniors' most vulnerable stage of life, President Obama and Congress are asking them to sacrifice even more by cutting Medicare to pay for healthcare reform, meaning long waits for care and even possible denial of care.

But perhaps the scariest part, the ad says, is that the government, not your doctor, decides if older patients are worth the cost. And the cruel joke is that many politicians are designing a health care plan for the country that they themselves are exempted from.

"Tell Congress don't pay for healthcare reform on the backs of our seniors. They've sacrificed enough," ends the ad.

David P. Sloane

Senior Vice President
Government Relations & Advocacy

[REDACTED]

From: Sloane, David [REDACTED]
Sent: Monday, December 14, 2009 3:26 PM (GMT)
To: 'Selib, Jon (Baucus)' [REDACTED] 'Messina, Jim'
Subject: Importation

Gents:

Any progress on securing a vote on Dorgan-Snowe? We strongly support this amendment and would be seriously troubled if it got derailed or watered down. We need this as bargaining leverage in conference.

Tx, David

David P. Sloane
Senior Vice President
Government Relations & Advocacy

[REDACTED]