



For Immediate Release

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ATVA Calls for STELAR Passage

Washington, D.C. July 21, 2014— Ahead of the vote tomorrow in the House on the STELAR legislation, the American Television Alliance released the following statement:

We encourage all members of the House to support the STELA bill and we applaud the leadership and members of the House Energy and Commerce Committee for their efforts to craft legislation that will provide some meaningful reforms for consumers. The STELAR bill is an improvement on current law and will ensure that at least 1.5 million Americans don't lose access to broadcast TV signals. The bill's prohibition of joint retransmission consent negotiations is a step in the right direction to help curb skyrocketing retrans fees and TV blackouts. We further encourage the Committee to continue to look for solutions to the other problems that result from our outdated retransmission consent regime.

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The American Television Alliance (ATVA) brings together an unprecedented coalition of consumer groups, cable, satellite, telephone companies, and independent programmers to raise awareness about the risk viewers face as broadcasters increasingly threaten service disruptions that would deny viewers access to the programs they and their families enjoy.

For more information about ATVA, visit our [website](#). Follow us on Twitter [@ATVAlliance](#).